

pennyappeal

usa



LIVESTOCK GIFTS

2019 SUSTAINABLE PROGRAM REPORT



PROJECT OVERVIEW & OBJECTIVES



Food



Wool



Business &
Cash Income

Why Goats?

Since goats require less space and feed than cattle, they can be owned even by the landless. Goats demonstrate significant return on investment by providing milk, meat, manure, cash, savings and status. Families living in poverty are more likely to own goats rather than cattle. Therefore, support for goat-keeping can be a valuable entry point into the sort of income generation that chips away at poverty.

Goat projects can advance all Sustainable Development Goals, especially the eradication of extreme poverty and hunger. Goat ownership can also help empower women while building men's support for increased opportunities for their wives and daughters in commercial goat business.



Goats are a key to ending cyclical poverty



Families benefit from having a goat, which helps generate cash income and improve overall household nutrition.



Villages and communities establish financial and economic security through livestock-related business.



Global and cyclical poverty start declining as world hunger decreases and focus turns to empowerment, education, and equality.



PROJECT OVERVIEW & OBJECTIVES

The program expanded in 2019:

Goats and poultry birds were distributed to provide an extra source of income for the beneficiaries (1 roaster and 3 hens per beneficiary). The male kids of the goats could be sold along with the surplus milk and the bird's eggs to contribute to the financial sustainability of the beneficiaries. The CBOs provided support in balloting and procuring the 48 goats and 192 poultry birds, to avoid conflicts of interest. Only animals with high survival and productivity rates were procured and an accessible distribution venue was located to ensure all beneficiaries were able to reach it easily.

Implemented Activities:

- 1) Community Involvement
- 2) Family Training
- 3) Goat Distribution

Total 2019 Beneficiaries:

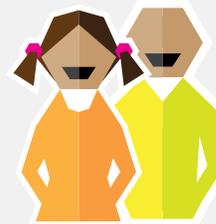
232

Women
DIRECT



48

Children
INDIRECT



144

Men
INDIRECT



40

Since 2017

You have helped us
provide **+160 goats to
women-led households,**
benefiting
+760 individuals.



PROJECT OVERVIEW & OBJECTIVES

Impact:

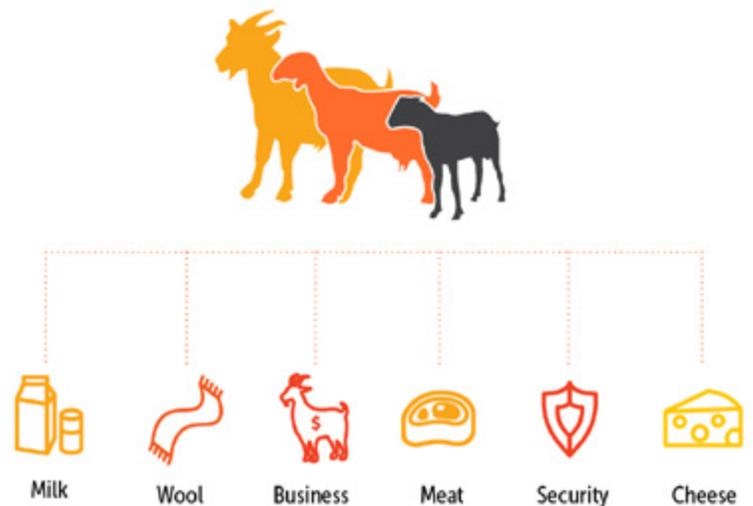
Women and children play an active role in livestock production. Children help in various chores while women carry out feeding, cleaning and milking. Men haul fodder (goat food) and women help in chopping. The sale of their goat byproducts can sustain a family so that they may meet their basic needs and begin to climb out of poverty.

Goats provide their owners with milk. Increased availability of milk entails a better household nutrition. Generally, improvements in the nutrition and food security of households will be achieved directly from increased consumption of milk, and indirectly through additional cash availability to acquire other food stuffs. Goats will provide additional cash income to the households.

The beneficiaries will sell the male kids of the goats and surplus milk. They will also earn money through the sale of eggs. This will contribute to the financial sustainability of the beneficiaries. The goats are a much better source of providing not only food and income, but also security as a living bank. The goats are fast growing and give birth, up to 3 kids, twice a year. The beneficiaries can earn an income through the sale of male kids of the goats.



Goats are a great source of sustainable income





PROJECT OVERVIEW & OBJECTIVES

Successful Stories from the field: Maryam Bibi

Maryam Bibi and her husband Abdul Rahman have four daughters and two sons. Maryam Bibi said that they were unable to afford education for their children, but recently the government has provided school uniforms, and they were required to purchase stationery and books to enable their children to go to school.

Maryam Bibi said that previously she used to do domestic labor in the village, and her husband used to work on daily wages. He was often unemployed due to the unavailability of work which caused severe problems for the family in meeting their basic needs.

After hearing about the project at the village awareness session, Maryam Bibi registered her name and convinced her husband to take part in the project. Her successful application allowed her to learn about vegetable and fruit planting and how to access the local markets and generate some extra money to support her family.

She commented that "during the training programs, the project field team not only oriented us about the project, but also gave us detailed knowledge and technical skills. Moreover, Penny Appeal gave me four hens and one goat. These gifts were extremely fruitful for us; now we get eggs and milk at home and enjoy a healthy life. This support from Penny Appeal is very helpful in getting us out of chronic poverty."

